



We're a non-profit association
driving the next generation of
trucking industry professionals.

**JOIN US AND HELP
CHANGE LIVES!**



OUR STORY

Now and in the future, **we need more truck drivers, diesel technicians and supply chain professionals** to keep our country moving! The growing trucking workforce **shortage is reaching crisis levels**. An aging skilled workforce is one of the main reasons. We must act now.

Next Gen Trucking Association (NGT) is a grassroots movement led by volunteer industry professionals and members including students, teachers, schools, trucking professionals, industry carriers, dealers and allied sponsors who all share the **common mission to promote trucking as a positive career choice**. One of our primary goals is to carve out career pathways for young people to get into the trucking industry. We need **members like you** to join forces with us so that we can create a diverse, talented, and skilled workforce for the trucking industry.

FOR MORE ON OUR STORY AND OUR MISSION STATEMENT, VISIT
WWW.NEXTGENTRUCKING.ORG

DID YOU KNOW?

70%

**BUT
ONLY**

12

**WHY IS
THAT WHEN...**

3.3M



of freight in the U.S.
travels by truck

High Schools in the U.S.
offer CDL driver programs



Public High School students
were expected to graduate in
the 2022/2023 school year

&

185

High Schools in the U.S.
offer Diesel Tech programs



WHAT WE DO



CREATE

High School CDL driver, diesel tech and supply chain programs throughout North America



PROMOTE

trucking as a career education choice



EDUCATE

high school administration, teachers and counselors, students and parents on the benefits and opportunities in the trucking industry



FOSTER

community for young people in trucking



LOBBY

for the Safe Driver Apprenticeship Pilot Program



PROVIDE

fresh, up-to-date educational curriculum to create a new wave of CDL drivers, technicians and supply chain professionals who are trained to the highest standards



FOCUS

on diversity, equity and inclusion



CONNECT

North American public high schools and the trucking industry



SERVE

as a liaison between young people and trucking partners to provide a pipeline of talented, trained drivers, technicians and supply chain professionals

MEMBERSHIP BENEFITS



PARTNERSHIPS

with Career Technical Education Schools



PRIORITY

consideration in directing where we start high school programs



FOCUS

on providing the trucking industry with a diverse and equitable workforce



INDUSTRY REPRESENTATION

across skilled workforce groups, student organizations and career preparatory associations



UTILIZE

our Nationally Registered DOL Apprenticeship Program



PIPELINE

of trained drivers, technicians and supply chain professionals



BETTER UNDERSTANDING

of Gen Z and how to make your opportunities attractive



OVERSIGHT

of standardized curriculum and industry-recognized credentials



EXPAND

your professional network of peers, experts and providers



EXCLUSIVE ACCESS

to data collected by NGT

BOARD OF DIRECTORS



Lindsey Trent
President/Co-Founder, NGT



Dave Dein
Co-Founder, NGT
CDL Program Instructor,
Patterson High School



Brian Runnels
Reliance Partners



Benjamin Kanner
Worklete



David Edmonson
J&M Tank Lines



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Fox Valley
Technical College



Leah Shaver
National Transportation
Institute

JOIN NGT

To join, complete a brief application on our website at
<https://www.nextgentrucking.org/Membership/MembershipApplications>

Our annual rates for members are below. Students may join for FREE.
Have questions? Just call us at 502-483-1478 or email info@nextgentrucking.org

Allied/Corporate	\$1,500
Carriers & Dealers 250 employees or more	\$1,200
Carriers & Dealers less than 250 employees	\$600
School	\$300
Individual/Non-Driver or Technician	\$60
Professional Truck Driver or Technician	\$30
Retired Individual/Disabled	\$10

SUPPORTERS

PARTNER

\$2,500

- Recognition as a partner on website, social media & industry presentations
- (3) company posts on social media/year
- Link on website to company job postings (coming)
- Provide company branded promotional items in School Tool Kits
- Brand exposure at student and education conferences



ADVOCATE

\$5,000

- Recognition as an advocate on website, social media & industry presentations
- (6) company posts on social media/year
- Link on website to company job postings (coming)
- Provide company branded promotional items in School Tool Kits
- Brand exposure at student and education conferences
- Logo added to presentations



INVESTOR

\$10,000

Advocate benefits +

- One-on-one call with high school CDL program classes
- Marketing materials/items included in high school program graduates "swag bag"
- Logo on brochures to prospective schools
- Investor profile on website and social media
- Invitation to NGT's executive planning sessions
- Recognition in newsletter as a NGT's Investor



CHAMPION

\$25,000

Investor benefits +

- Banner on website
- Monthly workforce development sessions
- \$5,000 will be provided toward professional truck driver curriculum with your company branding



THANK YOU

“We are eager to train, mentor, and match a fresh generation of skilled talent to the 21st century needs and demands of the trucking industry.”



WWW.NEXTGENTRUCKING.ORG



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